VARANASI WEAVERS
A TIMELESS JOURNEY
“No one knows the secret of the weaver who spread his warp through the universe. He dug two ditches, sky and earth, made two spools, sun and moon, filled his shuttle with a thousand threads, and weaves till today: a difficult length! Kabir says, they’re joined by actions. Good threads and bad, that fellow weaves both.”

- Kabir
“Older than history, older even than legend, as all of them...
older than tradition, 
and looks twice as old put together.”

- Mark Twain
The effects of globalisation have changed the structure of the economy. Thousands of looms in Varanasi have fallen silent; cheap, bad quality imitations have flooded the market.
Today the effects of globalisation have changed the structure of economy. In the last decade; cheap, bad quality imitations have flooded the market and left weavers and traders in despair.
Responsible fashion and rediscovery of pride in our collective heritage.

We have brought to you India’s most exquisite weaving guild, hand woven silk from Varanasi which has served royalty for thousands of years, now it is your turn.
We invite you to the dream
Let us have a piece of
of preserving an ancient craft, Varanasi in our wardrobe...
Welcome to Jānaki, a space to experience delight in even the smallest detail. A new way to taste everyday life through simple beauty. Awaken the best in you, make a conscious choice. Come and have a cup of coffee grown in cared-for soil. Dress with clothes made of organic cotton. Give your skin the pure touch of nature.

Enjoy the Jānaki Lifestyle